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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92049926
Party	Defendant Cloudstreet, Inc. dba Roxbury Entertainment
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Submission	Appearance of Counsel/Power of Attorney
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Date	05/07/2010
Attachments	Association of counsel 5.7.10.pdf (3 pages)(11951 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PENTHOUSE DIGITAL MEDIA PRODUCTIONS, INC.

Petitioner,

٧.

CLOUDSTREET, INC., dba ROXBURY ENTERTAINMENT,

Registrant.

Cancellation No. 92049926

Registration Nos. 3189543; 3194255;

3291736

Registered: December 26, 2006; January 2,

2007; September 11, 2007

Mark: ROUTE 66

ASSOCIATE POWER OF ATTORNEY

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Please recognize KIRK M. HALLAM, 201 Wilshire Blvd 2nd Floor, Santa Monica, CA

90401, Telephone: 310-393-4006, Fax: 310-393-4662, Email: kmhallam@aol.com, a

member of the bar of the State of California, as associate counsel in this matter with full power of substitution and revocation and to transact all business in the United States Patent and Trademark Office in connection therewith. All correspondence is to be addressed to said associate attorney.

Respectfully submitted,

CLOUDSTREET, INC. dba ROXBURY ENTERTAINMENT

By:____/s/___ Paul D. Supnik Attorney for Registrant

Cloudstreet, Inc. 9401 Wilshire Boulevard, Suite 1250

Beverly Hills, California 90212 Telephone: (310) 859-0100 Facsimile: (310) 388-5645

Email: paul@supnik.com

Dated: May 7, 2010

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing ASSOCIATION OF COUNSEL was served by first class mail, postage prepaid, on this 7th day of May 2010, upon counsel for Petitioner:

Floyd A. Mandell, Esq. Lisa K. Shebar, Esq. Cathay Y. N. Smith, Esq. Katten Muchin Rosenman LLP 525 West Monroe Street Chicago, IL 60661

/s/

PAUL D. SUPNIK Attorney for Registrant